

A nationwide system providing lifesaving information for the state of California

# Sample Alert and Warning Messages

Below are sample messages alerting agencies can use as a guide to draft a specific message relevant to a local emergency. These samples are not exhaustive. Final messages should always be tailored to the specific needs of the unique event precipitating their need.

## Evacuation Sample Messages Long Messages

- This is [Agency] with a mandatory evacuation order for [location]. Take the following protective actions and leave immediately; 1. Gather all family members. 2. Gather all pets. 3. Gather only essential items. 4. Be sure to bring essential medications with you. 5. Turn off all appliances and lights in your home 6. Lock your home. The evacuation route is: [Evacuation Route]. An Evacuation Center is open at [Name and Location of Evacuation Center]. For more information, please tune to local radio and television stations, visit [url], or call [###-####].
- [Agency] is issuing a mandatory evacuation order for [location]. The National Weather Service has issued a flood warning for [location]. All residents in the impacted area should evacuate immediately. An Evacuation Center/Shelter is open at [location]. For more information go to [insert resource]. Please listen to [radio station] for updated details.

#### Short Messages

• Wildfire threat-Evacuation Order for [location]-Leave now-Details on [Agency] website

# Shelter-in-Place Sample Messages Long Messages

• The Fire Department requests everyone within a ½ mile radius of [location] to get inside and remain inside due to a hazardous materials release. Stay indoors, close your windows, turn off your air conditioner, and bring your pets indoors. More information to follow. [link]

#### Short Messages

• Hazardous Release. All within ½ mi of [location]. Get Inside. Stay Inside. Stay Tuned.

## Weather Awareness Sample Messages Long Messages

• This is [Agency] reporting mandatory evacuation order for [location] due to potential flooding. Take the following protective actions and leave immediately: 1. Gather all family members or other individuals. 2. Gather all pets 3. Gather only essential items. 4. Be sure to bring essential medications with you. 5. Turn off all appliances and lights in your home. 6. Lock your home. The evacuation route is: [Evacuation Route]. An Evacuation Center is open at [Name and Location of Evacuation Center]. For more information, please tune to local radio and television stations, visit [url], or call [###-####].

• The National Weather Service is predicting flooding in [location] within the next 24 hours. Police are advising residents who live in this area to be prepared for potential evacuation at any time. Info on how to prepare to evacuate is here. Updates to follow.

#### Short Messages

• Flood Warning for [location] Avoid area. Turn Around-Don't Drown. Stay tuned for updates.

# Active Shooter Sample Message Long Messages

• This is [Law Enforcement Agency] reporting an active shooter near [location]. Avoid the area. If you are near [location], get inside, stay inside, and take the following protective measures: 1. Go inside immediately and stay inside your residence. 2. Bring pets indoors only if you can do so quickly. 3. Close and lock all windows and doors. 4. Call 911 immediately if you have a true emergency or hear or see any suspicious activity in or near your location. You will be advised when your safety is no longer at risk. For more information, please tune to local radio and television stations, visit [url], or call [###-####].

• As of 11am, Police advise public to avoid area of [insert location]. Officers are responding to an active shooter. Those located in the area should seek shelter and mute phones. If engaged with the shooter, RUN, HIDE, FIGHT. Please go to [link] for additional information and standby for further instruction.

#### Short Messages

• Active shooter near [location]. Avoid Area or Run, Hide, Fight. Stay tuned in for updates.

# Stay Connected. Be Informed.

